

# **AIBC 2018**

## **Asset Management Competition**

### **Context**

Delegates will submit an investment recommendation on a publicly listed firm operating in the fast food industry. Delegates are allowed to pick any publicly traded fast food company with a market capitalization of more than USD 1 billion. The recommendation should include qualitative considerations in addition to quantitative analysis. All research must be limited to publicly available information only.

### **Your Task**

Each team is required to put together a short PowerPoint presentation with no more than 15 slides of content. The format for the pitchbook is relatively flexible as long as the presentation remains clear. Pitchbooks must be written in English and the content should be analytical/predictive rather than descriptive. Below are some qualitative and quantitative aspects you may wish to include in your presentation:

- Company overview
- Investment thesis and recommendation
- Key drivers of investment thesis
- Risks and catalysts
- Situational overview and industry analysis:  
Current and projected industry background and conditions (i.e. total addressable market, market share, market growth, impact of shocks)

## Due Date and Submission Format

The deadline for submission of the Strategic Review is 23:59 HRS (Hong Kong time, GMT+8), 27 August 2018. Teams who sign up after the competition opens will not be given an extended deadline for submission. Late entries will not be considered. Files should be saved in the following format: 'AIBC teamname' and sent via email to aibc.competitions@gmail.com.

## Judging Criteria

Teams will be assessed on the following criteria:

Criterion	Weightage
Relevance, accuracy and soundness of quantitative and qualitative analysis	70%
Format and structure of presentation contributing to clarity and coherence	20%
Judgement and creativity of structure	10%

## Timeline

Date	Event
9 July 2018	Opening of competition sign-ups and release of competition materials
13 August 2018	Deadline for competition sign-ups
27 August 2018	Deadline for submission of presentation
7 September 2018	Top 3 teams will be notified
10 September 2018	Prize Presentation during the 2018 Asia Investment & Banking Conference for the top 3 teams

## Terms and Conditions

1. Applicants can participate individually or in teams of 2-3.
2. Only applicants who have registered and paid for AIBC 2018 are allowed to enter this competition.
3. Successful AIBC 2018 applicants are also allowed to participate in more than 1 competition.
4. All decisions by the committee and judges are final.
5. Any plagiarism of work detected will result in disqualification of the competition entry.
6. Entries should also not have been published or submitted in other competitions.
7. Entries must be submitted in either Microsoft PowerPoint format or PDF.

## Prize Scheme

Top team	Each team member will be invited to an exclusive private networking session with Point72. Each team member may be awarded with potential fast-track opportunities to Point72's summer internship programme. Each team member will receive an FAI Scholarship from CAIA Association. The team will collectively receive a cash prize of HKD\$4000.
1st Runner Up	Each team member will receive a Level 1 eBook from CAIA Association. The team will collectively receive a cash prize of HKD\$2000.
2nd Runner Up	Each team member will receive a Level 1 eBook from CAIA Association. The team will collectively receive a cash prize of HKD\$1000.

## Contact Us

If you have any queries, please check our FAQ page on our website:

<http://www.lseaibc.com/faq>

Please direct any email enquiries to [aibc.competitions@gmail.com](mailto:aibc.competitions@gmail.com)